

# MARKETING INTERN | PART-TIME | WASHINGTON, D.C. OR REMOTE

The American Conservation Coalition is seeking a creative, analytical, and passionate communications student to join the national marketing team as our Fall Marketing Intern. This role is for young communicators interested in getting real-world, non-profit experience in executive communications, media relations, branding, audience management, and more!

The Marketing intern will be responsible for supporting the larger Marketing Department, both in traditional communications and digital efforts.

#### Responsibilities:

- Research evergreen content and "meme" trends to help ACC social content stay fresh, current, and informative
- Copywriting, editing, and assistance with op-eds for ACC's senior leadership
- Develop three specific social media initiatives around an ACC policy priority during the semester
   Assist Communications and Digital Directors with analytics tracking and reporting throughout the

#### Required Skills and Experience:

semester

- Excellent verbal and written communication skills
- Strong attention to detail and time management skills

SUMBIT YOUR APPLICATION BY AUGUST 25th

- Previous internship experience or marketing-related study preferred
- Passion for building the conservative environmental movement

# Location and Time Commitment Requirements:

Interns should be able to devote 18-24 hours per week to the internship. Our D.C. staff enjoy a hybrid work schedule, spending some days in the office and others working remotely. For this position, candidates able to work out of our D.C. office are preferred but other applicants are welcome to apply.

The preferred internship start date is September 11 and ends on November 17.

#### Compensation:

While internships are unpaid at this time, we're pleased to offer a \$250 weekly reimbursement to help offset transportation costs and other related expenses.

#### To Apply:

Please submit your resume, a *brief* cover letter detailing why you're interested in joining ACC, a writing sample, and your portfolio or samples of other marketing work.

First name*
Last name*
Email*
Phone number
College Campus*
College Year
Please Select V
City*
State*
Please Select V
Hours Available Per
Week*
Please indicate your weekly availability (hours).
Resume*
Please upload your resume. Do not exceed 100MB.
Choose Files Noen

# Cover Letter\*

Please upload your cover letter. Do not exceed 100MB.

# Choose File No ...sen

#### Portfolio\*

Please attach a pdf or zip file of your portfolio. Do not exceed 100MB.

Choose File No ...sen

### Writing Sample\*

Please upload your writing sample. Do not exceed 100MB.

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AMERICAN CONSERVATION COALITION
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